



# Mary McMillan

## Graphic Designer

*Highly motivated individual seeking a position to combine my extensive design experience with project management skills.*

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New York, NY

### EDUCATION

**Pratt Institute, NY**  
Graduated May 2022  
BFA in Communication Design,  
Graphic Design Emphasis  
Highest Honors | GPA: 3.9  
Pratt Presidential Merit Scholar

### SKILLS

#### APPLICATIONS

Adobe Illustrator, InDesign,  
Photoshop, After Effects,  
Acrobat, Premiere Pro,  
Xd, & Dimension  
Figma  
Microsoft Office  
Google Workplace

#### STRENGTHS

Package Design  
Brand Identity  
Art Direction  
Illustration  
Video Editing  
Photography

### COMMISSIONS

**Photo Assistant**  
**ROWAN**  
November 2022

**Logo & Cover Art Designer**  
**Tracy Taylor (Celebrity Stylist)**  
February 2021 – April 2021

**Freelance Designer**  
**Thrive Tutoring**  
May 2019 – December 2019

**Poster Designer**  
**Larchmont Arts Festival**  
May 2019 – August 2019

### EXPERIENCE

**Graphic Designer & Project Coordinator** May 2022 -Present  
By Yena Designs | *New York, NY*

Key person for all graphic design deliverables and coordinator for essential elements of project management for the multi-faceted luxury design, event and retail company.

#### • Branding and Design

- Designated designer for graphics at luxury events (value of 100k+).
- Developed company's brand identity and created all promotional assets: postcards, fliers, signage, and marketing emails.

#### • Management & Planning

- Communicated directly with high-net-worth clients, liaised with vendors, and facilitated design vision at multiple high-end events.
- Innovated marketing solutions like coordinating with J.McLaughlin to host a series of pop-up events to support the company's growth.

**Creative Intern** May 2021 - March 2022  
**Enthuse & Inspira Marketing Group | Remote**

Collaborated with the creative director and design team to create print, digital, and motion branding solutions.

- Worked cross-functionally with representatives from the Diageo brands (Guinness, Ketel One, Bulleit Bourbon) to present creative concepts and solutions against briefs.
- Designed logos, mock-ups, creative activation elements, and social media assets within brand guidelines.
- Translated written trend reports into still and animated infographics.
- Produced email templates, ads, and other marketing materials.
- Prepared and delivered presentation decks to clients.

**Graphic Design Intern** May 2020 - November 2020  
**Relix Media Group | Remote**

Developed graphics and design layouts for print ads, fliers, advertisements, email newsletters, contests, online banners, and social media accounts.

- Worked alongside creative director to develop content for Relix Magazine.
- Cooperated with the marketing department to support campaigns for musical artists (Dead & Co., Robyn, Phish, Wilco) with design solutions.
- Spear-headed design for musician Susan Tedeschi's live stream from promotions to overlays, lower thirds, and other on-screen graphics.